from the attendance there will be benefits to the Brooklyn deale is account from the

early in the evening, and about half an hour late. Alfred E. Steers, Borough President of Brookivn, made a speech

THE NEW FRANKIN SPED CAR.

ATTS AR THE MOTHER TRADE, its useful for the fixed commencement of the sheet. M. Now, which can the second from the product of the sheet. M. Now, and the second for the special control of the special co

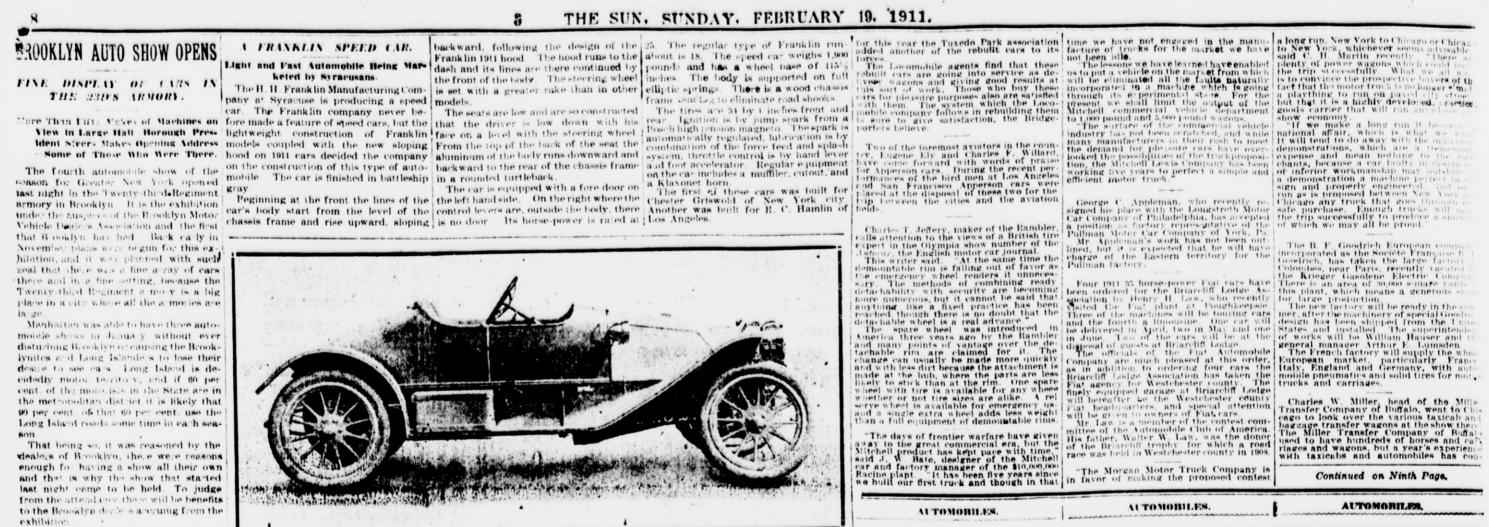
In the Locomobile.

I. C. Kirkham, who has the Maxwell and Columbia cars, talked to those who wanted to know something about those automobiles. Joseph D. Rourk, another prominent in the Brooklyn trade, was in the place where the Haynes and Reomachines were displayed. Frank Dunham and Louis Burstein, distributors of Stearns and Mercer automobiles for the district, were there. Herbert L. Carpenter was ready to tell of the merits of E. M. F. and Flanders machines, not to mention Garford automobiles.

A. W. Blanchard had the largest individual line. The Flat, shown for the first time in a general automobile show, the Waverly electric and the Oldsmobile and Herreshoff are in his line. Stevens-Duryea cars were talked about by the representatives of the I. M. Allen Company.

Lohn T. Matchett and Edward McEarlan.

At TOMOBILES



THE NEW FRANKLIN SPEED CAR.

time in a general automobile show, the Waverly electric and the Oldsmobile and Herreshoff are in his line. Stevens-Duryea cars were talked about by the representatives of the I M. Allen Company.

John T. Matchett and Edward McFarlan, who sell Marions, were there to dilate on the merits of their cars. John R. Woods spokefor Oaklands, C.A. Saittaandothers of the S. & V. Motor Co. had the White and Thomas line; M. J. Wolfe, Autocar, Arthur R. Townesend, Knox, and reprepresentatives of the Sterling Place Garage and Sales Company, who handled the Marmon, and of the Prospect South Garage which deals in Crawfords also were there.

Among the New York agencies represented were those of the Otto with "the engine that won the Selden patent suit," the Corbin and others. Cars exhibited, too, included these:

Packard, Chadwick, Colby, Paige-Detroit, Winton, Cadillac, Croxton, Frank-lin, Lozier, Premier, Overland, National, Case, Rainier, Kissel Kar and Hupmobile as well as Peyster-Detroit, Cass, Kelly and White trucks.

Case, Rainier, Kissel Kar and Hupmobile as well as Peyster-Detroit, Cass, Kelly and White trucks.

The show will open afternoons starting to-morrow at 1 o'clock and will stay open until 11 o'clock. If the show proves the success that it is expected to be it will be run as a regular fixture of the season hereafter.

The convertible torpedo type of car' which the Jackson Automobile Company's the assent in the seasons to come the season the season hereafter.

CYLINDER

AUTOMOBILES.

4 CYLINDER

Built-Not Assembled Speedy, Comfortable "Mechanically Perfect" Economical



for the formal commencement of the show. Mr. Steep dwelt on the advan-

And those thin rim flanges digging into the tire cause all the ruin of rim-cutting.

The No-Rim-Cut tire begins to flare

right from the base of the rim. Thus we can make it 10% oversize and still

We do that. We give you this 10%

We do that to avoid overloading-

to carry your extras, like top, glass front, gas tank, extra tire, etc.

Without that extra size, with nine cars in ten the cars are loaded beyond the elastic limit. The result is a blow-out.

No Extra Cost The avoidance of rim-cutting means

a saving of 25% on tire bills.

The 10% oversize, on the average,

extra air-10% extra carrying capacity

Another result is this:

-without any extra cost.

## Tires 10% Oversize

25% More Mileage—At No Extra Cost

Goodyear No-Rim-Cut tires save one-fourth on tire bills by being 10% oversize.

They save another one-fourth by making rim-cutting impossible.

Yet they cost nothing extra. That is why 64 leading motor car makers have contracted for these tires for their 1911 models.



All ordinary tires—clincher tires— have hooks on the base to hook irto the rim flanges. That is how the tires are held on.

Goodyear-No-Rim-Cut tires have no hooks on the base. They stay on with-out hooks—and without tire bolts—be-cause the base is made unstretchable. It can't be forced over the rim flange. Into the base we vulcaaize 126 braided piano wires. They contract under air pressure, so the inflated tire is held to the rim by a pressure of 134 pounds to the inch.

That is our patent-the only practical tire base which can't stretch. Because of it our tire sales last year multiplied three times over.

The Two Results

One result is this: Rim-Cutting is completely avoided in Goodyear No-Rim-Cut tires. The two features together cut tire bills in removable rim flanges are set to

(100D) YEAR the tire comes against the round-ed edge. With the clincher tire No-Rim-Cut Tires they must be set With or Without Non-Skid Tread

Yet they cost nothing extra. Motor car owners who know the facts demand Good year No-Rim-Cut tires.

Write for our latest tire book.

Thomas

White

Winton

to hook inward. THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO

Assend Assences in All the Principal Cities We Make All Sorts of Rubber Tires

New York City Branch, 64th & Broadway

AUTOMOBILES.

AUTOMOBILES.

AUTOMOBILES.

ALL THE LEADING MAKES ON EXHIBITION

## Brooklyn Automobile Show

FEBRUARY 18 TO FEBRUARY 25 TWENTY-THIRD REGIMENT ARMORY			
CAR	SPACE NUMBER	DEALER	ADDRESS
Autocar	150-151	M. J. WOLFE	159 CLYMER STREET
Buick	184-185	BUICK MOTOR CO.	42 FLATBUSH AVE.
Cadillac	168-169	DETROIT CADILLAC MOTOR CAR CO.	1819 BROADWAY, NEW YORK
Chalmers	170	BRUNS AUTO CO.	FULTON ST. & BEDFORD AVE.
Cole	180	BISHOP. M'CORMICK &	18-20 HALSEY STREET
Columbia	160	I. C. KIRKHAM	1060 BEDFORD AVE.
Corbin	156	CORBIN MOTOR VEHICLE	1888 BROADWAY, NEW YORK
Crawford	156	PROSPECT PARK SOUTH	CONEY ISLAND AVE
E-M-F	167	CARPENTER MOTOR * VEHICLE COMPANY	1239-1243 FULTON STREET
Ford	181 .	BISHOP. M'CORMICK &	18-20 HALSEY STREET
Garford	166	CARPENTER MOTOR VEHICLE COMPANY	1239-1243 FULTON STREET
Herreshoff	174	A. W. BLANCHARD, INC.	342 FLATBUSH AVE.
Hudson	171	BRUNS AUTO CO.	FULTON ST. & BEDFORD AVE.
Halladay	178	GRANT SQUARE AUTOMOBILE CO.	1378-1382 BEDFORD AVE.
<b>Haynes</b>	193	JOS. D. ROURK	1001-3 BEDFORD AVE.
Knox	163	A. R. TOWNSEND	1148 BEDFORD AVE.
Locomobile	165	I. S. REMSON MFG. CO.	1410-12-14 BEDFORD
Marion	182	MARION MOTOR CAR CO.	
Mitchell	194	MITCHELL MOTOR CAR CO.	24-26 KOSCIUSKO ST. NEAR BEDFORD AVE.
Marmon	198	STERLING PLACE GARAGE & SALES CO.	
Maxwell	161	I. C. KIRKHAM	1060 BEDFORD AVE.
Mercer	186	PEERLESS GARAGE & SALES CO.	1525 BEDFORD AVE.
National	199	POERTNER MOTOR CAR CO.	1922 BROADWAY, N. Y. CITY
Oakland	197	WOODS AUTO CO.	431 LAFAYETTE AVE.
Overland	195	BONNER AUTO CO.	944 BEDFORD AVE.
Oldsmobile	174	A. W. BLANCHARD, INC.	342 FLATBUSH AVE.
Otto	158	OTTO MOTOR CAR CO.	1176 BEDFORD AVE. 1964 BROADWAY, N. Y.
Peerless	172-173	PEERLESS MOTOR CAL	
Pope-Hartford	159	MONTAUK GARAGE CO.	908-910 UNION STREET
Reo	192	JOS. D. ROURK -	1001-3 BEDFORD AVE.
Stevens-Duryea	183	I. M. ALLEN CO.	322 LIVINGSTON ST.
Stoddard-Dayton	188	STODDARD MOTOR	1392 BEDFORD AVE.
Stearns	187	PEERLESS GARAGE SALES CO.	1525 BEDFORD AVE.

S. & V. MOTOR CO.

S. & V. MOTOR CO.

CARLSON AUTO CO.

190

312 LIVINGSTON ST.

312 LIVINGSTON ST.

481 STERLING PLACE